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Estonia remains a net importer of poultry meat.

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Poultry and Products

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Report Highlights:

Although Estonian poultry meat production is on the rise, domestic supplies do not cover growing domestic demand. In 2015 production amounted to 19,800 MT and was 2 percent higher than in 2014. It is estimated that in 2016 poultry meat production will continue to grow because of growing domestic demand and favorable prices for feed.

General Information:

Production

Estonian poultry production is the smallest among Baltic countries. The rate of self-sufficiency in poultry meat is estimated at 60 percent. In 2015 poultry meat production amounted to 19,800 MT, two percent higher than in 2014. In 2015 poultry meat was 24 percent of total meat production. It is estimated that in 2016 production of poultry meat will continue to grow due to higher domestic demand and favorable prices for feed. As production does not cover domestic demand, Estonia is a net importer of poultry meat. In 2015 production of eggs amounted to 20.4 million pieces and was five percent higher than in 2014.

The Tabasalu poultry processing facility (part of HKScan Corporation) is responsible for slaughtering, cutting, deboning and processing of poultry meat for the entire Baltic region in HKScan Group. The plant took over the production of poultry products previously manufactured at the Loo facility near Tallinn. The investment enabled Tallegg to double its Baltic production capacity and respond to growing demand for poultry products in Estonia and export markets. The Tabasalu facility manufactures a range of products sold chiefly in the Baltic countries, including Tallegg fresh chicken products, smoked poultry products, marinated and oven products.

In Estonia the former Tallegg brand has changed to Eggo (part of Dava Foods). DAVA Foods is one of the most important Estonian egg-product companies in the Baltic States. The company is the most important supplier of egg products on the Estonian market with the brand Scanegg, and the company's market shares are also growing in Latvia and Lithuania.

Tallegg is one of the largest poultry producers in Estonia. It has 6 poultry farms in the area of Tallinn. In early 2013 Tallegg launched its new poultry farm in West-Viru County. The new farm is designed to simultaneously keep 224,000 chickens. The investment in chicken production was followed by construction of a new poultry processing plant in Tabasalu. The new plant provides processing of 20,000 MT of poultry per year.

Consumption

There is potential for strong sales growth of Estonian broiler meat. Consumption of poultry in Estonia in recent years has been constantly growing. In 2015 domestic consumption of poultry meat increased by 5 percent in comparison to 2014 due to higher domestic production and growing imports. In 2015, the average per capita consumption of poultry meat in Estonia amounted to 24.6 kilograms.

Trade

Estonia is a net importer of poultry meat. In 2015 imports of poultry meat amounted to 19,259 MT and were 6 percent higher than a year ago. Lithuania is the major supplier of poultry meat to Estonia followed by Finland, Denmark and Latvia. Estonia imports mainly chicken cuts and edible offal (HS code 020713). In the first nine months of 2016 imports of poultry products amounted to 16,035 MT, an increase of 12 percent in comparison to the previous year. In 2015 Estonian exports of poultry meat

amounted to 9,176 MT and were one percent higher than in 2014. In the first nine months of 2016 volume of exports decreased by four percent, however, due to the decline of prices within the EU, the value of exports increased by 3 percent and amounted to U.S. \$15 million. Main export destinations are Latvia, Lithuania and Finland. Estonia exports small amounts of poultry meat outside of the EU mainly to Hong Kong and Vietnam.

End of the Report.